



ShanVic & Co. Media Kit

Quick Contact

Primary Contact: ShanVic & Co. Media Team

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Availability: We typically respond within 24–48 hours (CET/EST coverage).

Who We Are

ShanVic & Co. is founded on strategic clarity, innovative thinking, and intentional execution. Co-founded by Shanneen Kirkpatrick (The Creator) and Noelle Lunt (The Architect), ShanVic & Co. transforms businesses, communities, and individuals through structured methodologies including The Cubed Method, Prismed Agile, Station Shift, and the Business Growth Assessment (BGA).

At a Glance

Founded: 2022 **Headquarters:** Remote-first (North America & Europe)

Services: Strategy, Systems, Automation, Executive Growth

Frameworks: The Cubed Method, Station Shift, Prised Agile, Business Growth Assessment (BGA)

Focus Areas: Underestimated Founders, Equity-Based Leadership, Scalable Growth

Social: [Facebook](#) | [LinkedIn](#)

Structure. Substance. ShanVic.

Shanneen and Noelle are not just behind the strategy. Every framework, every client, every shift begins with how they move through systems themselves.

Our Team

Shanneen Kirkpatrick – The Creator

Managing Partner, Product Development & Strategic Innovation

Shanneen co-develops frameworks like Prised Agile and Station Shift, helping shape strategic models that reflect lived experience, clarity, and values-led growth. She's the one who shows what's possible when clarity, systems thinking, and a strong moral compass lead the way.

Noelle Lunt – The Architect

Managing Partner, Technology & Enterprise Strategy

Noelle designs async-first systems, scalable infrastructure, and long-term growth strategies. She specializes in simplifying complexity, operationalizing clarity, and supporting diverse, distributed teams.

Suggested Topics for Media

Growth & Strategy (The Cubed Method)

- Building sustainably without burnout
- Aligning personal and professional goals
- From reactive hustle to intentional strategy

Adaptive Execution & Agile Innovation (Prismed Agile)

- Rethinking sprints: Clarity over speed
- Designing execution systems for async and neurodivergent teams
- The Prism Clarity Index: Measuring what matters

Personal Transformation & Legacy (Station Shift)

- Rewriting your story: From survival to sovereignty
- Station Shift as a tool for collective liberation
- Navigating structural barriers with clarity and action

Business Growth Assessment (BGA)

- Diagnosing growth bottlenecks and operational inefficiencies
 - What is the Prism Clarity Index and how does it guide strategic decisions?
 - How BGA helps businesses scale without compromising sustainability or clarity
 - Why every business needs a customized roadmap for growth
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Sample Questions for Interviews

The Cubed Method

- What does it look like to grow sustainably without sacrificing your values?
- How does The Cubed Method help founders and organizations prevent burnout?
- What's the role of "People, Processes, and Products" in designing a future-proof business?
- How do you evaluate success beyond just profitability?

Prismed Agile

- What is a Refraction, and how does it work in place of a sprint?
- Why is the Prism Clarity Index a better measure than velocity or output?
- How does Prismed Agile change collaboration across time zones and roles?
- What makes this model especially effective for neurodivergent teams?
- How does Prismed Agile reduce meetings without sacrificing clarity?

Station Shift

- What does it mean to shift your station instead of climbing someone else's ladder?
- How does Station Shift give structure to something as personal as liberation?
- Why is legacy a strategy, not just a sentiment?
- What are some of the signs someone is already doing this work, even if they don't know the name for it?
- How does Station Shift show up in movements, founders, and communities today?

Business Growth Assessment (BGA)

- What is the BGA and how does it differ from traditional business assessments?
 - How do you identify high-impact growth opportunities in a business?
 - What makes the Prism Clarity Index a powerful diagnostic and planning tool?
 - Can you walk us through a success story where the BGA made a measurable difference?
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Fast Facts

- ShanVic & Co. is a queer- and neurodivergent-led consultancy.
 - Co-founders have 30+ years combined experience across tech, finance, and entrepreneurship.
 - Systems-first approach: Every client project builds for stability, scalability, security, and sustainability.
 - Trusted by clients in North America, Europe, and beyond.
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Press-Ready Materials

- Founder headshots (available upon request)
 - Brand one-liner / boilerplate text: ShanVic & Co. is a strategy and innovation consultancy helping underestimated founders and purpose-driven organizations build clarity, systems, and sustainable growth. Using proprietary frameworks like The Cubed Method and the Business Growth Assessment, ShanVic equips clients to scale with intention and impact.
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Contact

To schedule an interview, request a speaker, or discuss a media opportunity, please reach out to: media@shanvic.com We typically respond within 24 hours.